

# who's FEDERICO EPIS?

I'm an award winner illustrator born and raised in the middle of Orobian Alps. Mainly focused in Outdoor and Adventures illustrations, I love to give them a vintage look with an innovative direction. I'm always in search for inspiration, so my style is never still. My flexibility is my goal; it helps to interpretate client's brief in many different ways.

I had the chance to work for many different clients like The North Face, Millet Outdoor, Swiss Tourism, Campari, La Rinascente, Clementoni Toys, The Pill Magazine, The Good Life Magazine, Mandarina Duck, Ted Ed.

My serarch for inspiration currently lead me on the road bikepacking through France, Spain and Portugal.





# CIRCLE OF BALANCE

Event keyvisual

red bull — circle of balance



After a 10 years stop, Red Bull decide to organize again one of the most classic bmx flatland battle of all time, the “Circle of Balance”. They asked me to realize the main keyvisual for the event that will take place in New Orleans.



**NEW ORLEANS**  
**17.12.22 AT MARDI GRAS WORLD**

GET YOUR TICKETS AT [REDBULL.COM/CIRCLEOFBALANCE](https://www.redbull.com/circleofbalance) | 20:00 GMT-5 LIVE ON 

*Ritter*  
**SPORT**

**GOMBLOTTO**

Storyboarding and styleframing



ritter sport — gomblotto

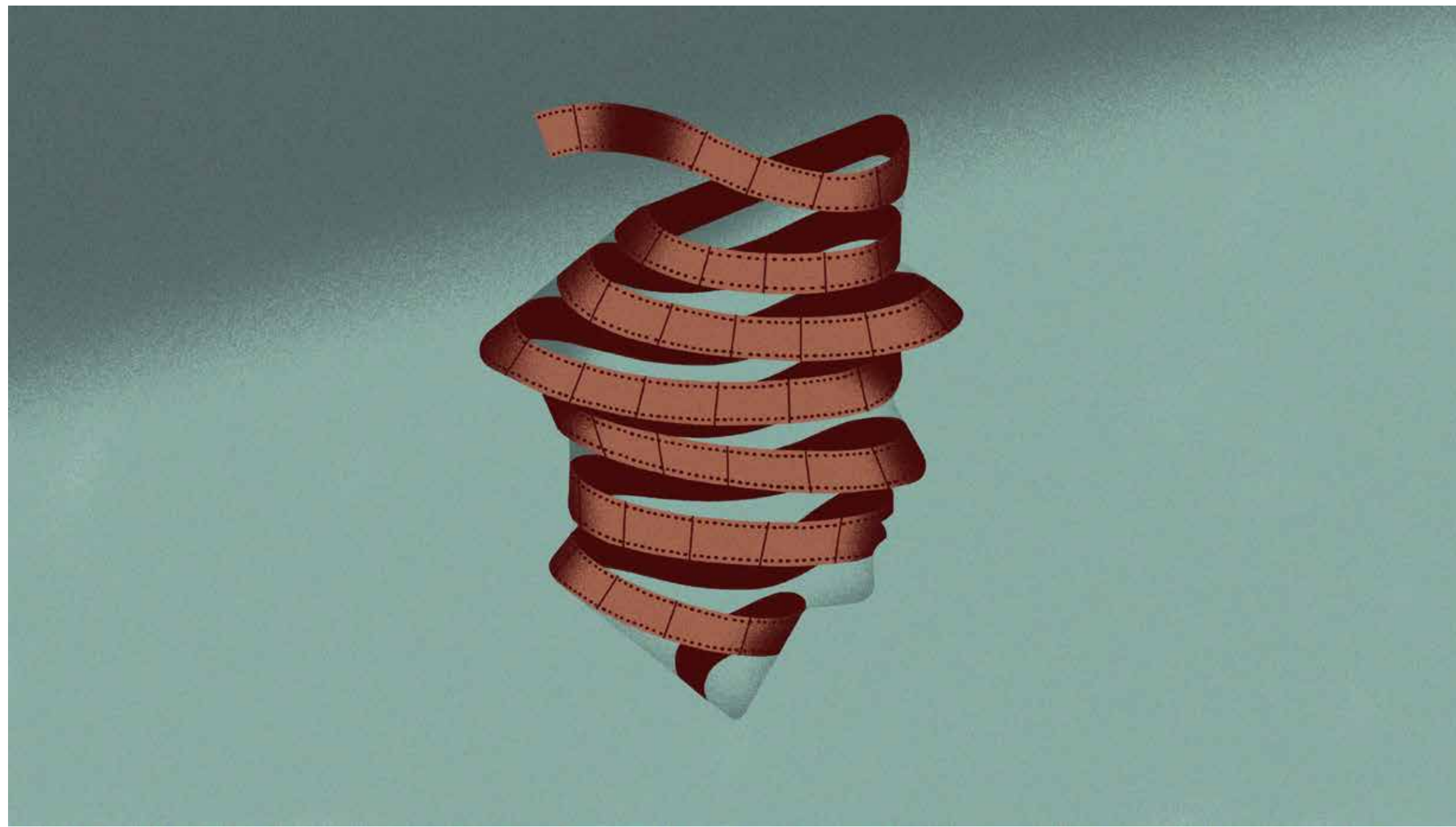


Karen films asked me to collaborate on the client's new commercial with a series of 6 illustrations that talks about Ritter sport origins following the best conspiracy theories.



# HOW COPS GETS OFF

Storyboarding and styleframing



eido — how cops get off

Eido, Motion graphic agency LA based, asked me to participate on the production of a series of 4 animated videos about what's going wrong in the United States police system. The chapter I worked on was about the connection between Police departments and Hollywood business.



# ITALIAN VICE

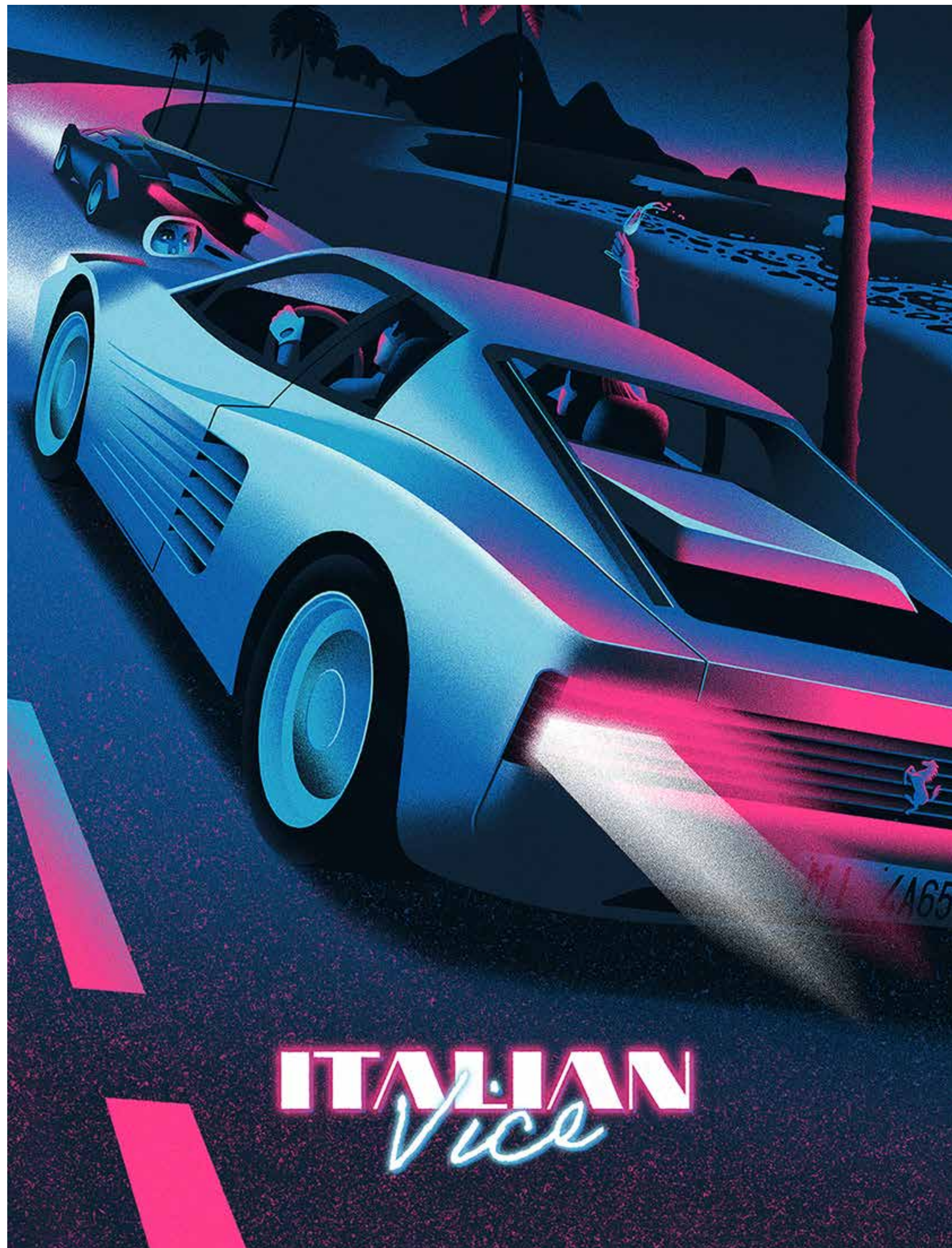
cinematic poster



kidston — italian vice



Kidston Motors recently asked me to realize a series of three poster to promote of their latest productions: "Italian Vice". A short cars movie full of 80's vibes.



Cotazur

## SWIMWEAR

Allover prints on boardshots and swimsuit





cotazur — swimwear allover prints

a Series of three illustration about Cote d'Azur most famous imagery for S.S 2023 collection



---

# The Good Life

---

## SWISS ADVENTURE GUIDE

The idea was to create an illustrated map to highlights three Swiss itineraries you can easily do by train starting from Milan





# Swiss Adventure Guide

Una guida alla scoperta di 4 itinerari speciali  
by The Good Life e Svizzera Turismo



TROVA LE 4  
HIDDEN GEM

## 4 ITINERARI TEMATICI BY TRAIN

-  **Lucerna, un concentrato di Svizzera**
-  **Dalla capitale al cuore della Svizzera**
-  **Berna, i suoi laghi e le sue cime**
-  **Sapori e panorami del Ticino**

### INFORMAZIONI SUI MEZZI DI TRASPORTO

**COLLEGAMENTI ITALIA-SVIZZERA**  
Su [Svizzera.it/intreno](http://Svizzera.it/intreno) scopri i vantaggi dei collegamenti Eurocity da Milano verso le più belle città svizzere. Ora ancora più vicine grazie al San Gottardo, il tunnel ferroviario più lungo al mondo.

**COME SPOSTARSI IN SVIZZERA**  
Swiss Travel Pass da 3 giorni: un solo biglietto per viaggiare in tutta la Svizzera in treno, autobus, battello e sui mezzi pubblici in 90 città. In più sconti sulle ferrovie di montagna e ingresso gratis in oltre 500 musei.

Maggiori informazioni su  
[Svizzera.it/intreno](http://Svizzera.it/intreno)

Per informazioni e prenotazioni degli itinerari [Svizzera.it/ilmegliodi](http://Svizzera.it/ilmegliodi) oppure inquadra il QR Code con il tuo smartphone





**HISTORICAL COLAB**

T-shirt design



# millet mountain — historical colab



The history of the french brand Millet is closely linked to mountaneers and their epic climbs. We wanted to celebrate theirs epic adventures with a series of three t-shirt designs

# The Pill

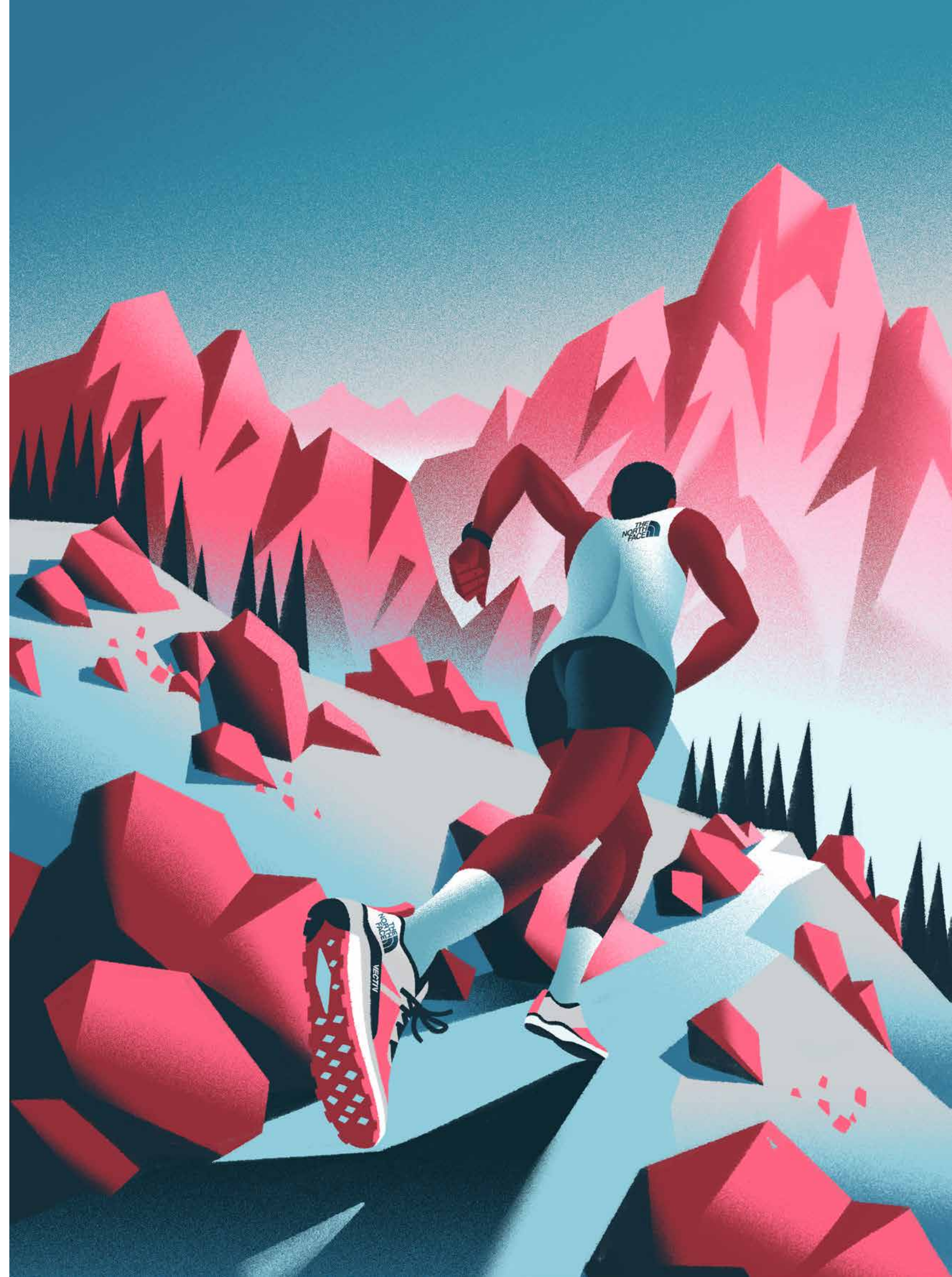
OUTDOOR JOURNAL

## COVERS

Collaboration with Salewa on issue #45 and with The North Face on issue #53

# the pill — the north face

In the past few years I had the great chance to collaborate with The Pill Outdoor Magazine that asked me to design a couple of covers respectively sponsored by The North Face, Salewa and Millet Mountain. In both cases I tried to create unique atmosphere using limited color palettes and essential shapes.





the pill — salewa cover

# The Pill

OUTDOOR JOURNAL

## BASE CAMP

Event takeover

# the pill — base camp

Another fun collaboration with The Pill is what we did for their Base Camp. I designed a series of two illustrations for this B2B event organized by ThePill in Summer 2022 and winter 2023. The idea was basically to identify two different ways to enjoy the great outdoor in different seasons. Hiking and Trailrunning in summer while skiing and snowboard in wintertime.



the pill  
— base camp





# NORDIC FESTIVAL KEYVISUAL

Event takeover



# martin fourcade — nordic festival



Martin Fourcade, several times olympic biathlon champion, and the organization team of the event, asked me to realize two different keyvisual for 2022 Nordic festival edition



# CONTACTS

[federicoepis3108@gmail.com](mailto:federicoepis3108@gmail.com)

+39 3939739047

[federicoepis.myportfolio.com](http://federicoepis.myportfolio.com)

Thanks



Monte Stella