

FRANCESCA MERIGHI

CREATIVE DESIGNER – ILLUSTRATOR

My name is Francesca Merighi, in art I'm Albavel. I'm a freelance artist, 24 years old and based in Italy.

I'm in love with art and creativity, I've always drawn and created things, every moment is an opportunity, even the waiting at the bus stop.

LANGUAGES

Italian - Native
English - Professional working proficiency
Spanish - Limited working proficiency

CREATIVE SKILL SET

Illustration
Logo Design
Graphic Design
Character Design
Print-ready file preparation
Prototype designer
Stream graphics
Website graphics
Motion Design
Mock up



EDUCATION

2020 - 2023

Illustration and Animation, IED European Institute of Design, Milano
Department of Visual Art with specialization in Animation.

Courses of: character design, comic book, illustration in many styles and mediums, art history, children book, game packaging, sculpture, storyboard and animation.

2015 - 2020

Visual Art Degree, Artistic High School, Genova, Italy
Degree in Figurative Arts, mostly painting and sculpture, there I practiced a wide range of traditional techniques allowing me to develop a strong visual language and a deep understanding of form, color, and composition through hands-on studio work and theoretical study.

WORK EXPERIENCE

March 2024 - present

Employed as a Creative Designer at **Selection communication and design**, the creative agency producing global packaging designs for **Perfetti VanMelle**, the company of **Chupa Chups, Mentos, Big babol, Alpenlibe** and **many others**.

Focused on standard and special edition packaging, collaborating with industry experts with over 20 years of experience, from whom I gained valuable knowledge and skills.

2018 - present

Freelance artist. Launched freelance art career with small commissions for family and friends, then progressively built a client base of private individuals. Experienced in producing characters, illustrations, murals, graphic work, and a wide range of custom visual projects.

SOFTWARES

Adobe creative Suite:
Adobe Illustrator ★★★★
Adobe Photoshop ★★★★
Adobe InDesign ★★★
Adobe After Effects ★★★
Adobe Animate ★★★
Adobe Premiere ★

Procreate
Paprika
Jip
Pubcoder
Harmony
Storyboard Pro
Microsoft Office
Blender

SKILLS

Problem Solving
Teamwork
Versatile
Multi-tasking
Communication skills
Effective in high-pressure, fast-paced environments

EXTRA CURRICULAR COURSES

2022

Puppet Making for stop motion, IED European Institute of Design

2021 - 2022

Indirect and Direct Printing Techniques

2018 - 2020

Anatomy and Printing Technique, Fine Arts Institute of Genova

2016 - 2017

Comic - Scuola Chiavarese del Fumetto

2010 - 2018

Different Painting and Sculpture Techniques

CONTACTS

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